



ACTiVATE is a program at UMBC focused on technology commercialization and economic development. Participants work with inventions from the research institutions in the region and turn them into technology-based start-up companies.

ABOUT ACTiVATE

What?

ACTiVATE is an innovative program that trains and supports women to start technology-based companies.

Who?

The program is recruiting women with significant technical or business experience.

How?

Participants access technology innovations from universities and research institutions in the region, put together plans to commercialize suitable technologies, and start companies with support from instructors, entrepreneurs in residence and advisors from the local business community.

When?

January – December, one night a week and one Saturday a month

Where?

techcenter@UMBC, just minutes from the Baltimore-Washington International Airport
(www.umbc.edu/techcenter)

Cost?

\$995 fee (payment plan is available)

CURRICULUM

Phase I: Opportunity Analysis

Participants form multi-disciplinary (technical/business) teams, select a technology, and conduct a market assessment.

Topics include: Technology Transfer, Intellectual Property and Market Research.

Project work is supported by lectures and team meetings with advisors.

Phase II: Business Development

Teams develop business plans for their projects, form advisory boards, and continue to be supported by structured lectures and coaching.

Topics include: Licensing, Operations and Financing.

Phase III: Commercialization

Participants may continue to work with their advisors as they form companies, negotiate license agreements, and seek funding.

WHAT PARTICIPANTS SAY



"I started a network of support that is tremendously valuable, as I move forward – people who really want to help and be there."

Mona S. Jhaveri-Brown, Ph.D.
Foligo, LLC

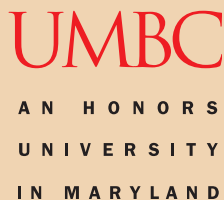


"I appreciate going through the process. A methodology I can apply over and over. Very sound."

Juanita Boyd-Hardy
Tiger-I



ACTiVATE is sponsored by:



PARTNERS

The University of Maryland, Baltimore County (UMBC) is the lead institution for the ACTiVATE program through interdepartmental partnerships involving the following areas:

Alex. Brown Center for Entrepreneurship

Center for Women and Information Technology

Office of Technology Development

techcenter@UMBC

Academic Partners

Johns Hopkins University

Johns Hopkins University Applied Physics Laboratory

Towson University

University of Maryland, Baltimore (UMB)

University of Maryland

Biotechnology Institute (UMBI)

University of Maryland College Park (UMCP)

Corporate Partners

Constellation Energy Group, Inc.

Wachovia Bank, N.A.

Whiteford, Taylor & Preston, LLP

Government Partners

Maryland Intellectual Property Legal Resource Center

Maryland Technology

Development Corporation (TEDCO)

Maryland Department of Business

and Economic Development (DBED)

NASA Goddard Space Flight Center

National Science Foundation

Community Partners

Women in Bio (WIB)

Women in Technology (WIT)

Society of Women Engineers (SWE)

A FEW ACTiVATE COMPANIES

FOLIGO, LLC

Seed stage biotechnology company devoted to developing novel DNA based targeted oncology therapeutics.

I-CUBE, INC

Early stage spin-off company investigating the use of advanced concepts and exploratory materials for the production of opto- and nano-electronic devices and systems for the defense industry.

Traxion Therapeutics, Inc.

Newly established biotech company focused on developing new drugs to treat severe pain.



"The program gave me a push to do what I've been wanting... form my own company. I appreciated the support and the safety net of the class."

Kerrie Brady
Traxion Therapeutics, Inc.

CONTACT INFORMATION

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The ACTiVATE web site and program materials are developed based upon work supported by the National Science Foundation under Grant No. 0438617. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.