



Are you a woman with strong business and technology experience and an interest in starting your own company?

If you:

- have strong experience in management or technology development,
- have always wanted to start your own business but were unsure how to begin, and
- would like to start an IT, biotech, materials or clean-tech company but are searching for a product idea or technology, then...

TEXAS
STATE
UNIVERSITY
SAN MARCOS

The rising STAR of Texas

A member of The Texas State University System

ACTiVATE[®]
is looking for you.

Texas State's Center for Research Commercialization, Small Business Development Center and the McCoy College of Business Administration are recruiting participants for the 2009-2010 ACTiVATE® program, a yearlong course in applied entrepreneurship.

"ACTiVATE® took me through the steps I needed to learn to start my technology company. As a result, I'm well on my way to building a successful medical technology company."

Kris Appel – '06

"The program gave me a push to do what I've been wanting — form my own company. I appreciated the support and the safety net of the class."

Kerrie Brady – '05

"ACTiVATE® has changed my life."
Lynne Feingold – '07

What is ACTiVATE®?

ACTiVATE® is an internationally recognized, innovative training program designed to find and train experienced businesswomen to launch technology-based companies. The program showcases university technologies from several major Texas universities available for licensing and appropriate for small business creation.

The program, led by experienced entrepreneurs, combines three components:

- 1) entrepreneurship and business instruction
- 2) mentoring and skills development
- 3) networking with regional resources

These components help women develop plans to commercialize suitable technologies and start companies with support from instructors, entrepreneurs-in-residence and advisors from the local business community.

How You Will Benefit

Participants in ACTiVATE® will:

- learn the ropes of starting a technology-based company from seasoned entrepreneurs, review technologies from the leading research universities in Texas and interact with local investors, entrepreneurs, service providers and economic development experts
- develop relationships with 30 women with diverse backgrounds, undergraduate and advanced degrees — including MBAs — and varied skills and interests, all working together to start companies and support each other through the first year of entrepreneurship
- learn from past ACTiVATE® participants, who will share their stories of support and success

Interested?

- Classes take place on Mondays from 5:30-8:30 p.m. and half-day Saturdays every six weeks, from October 2009 through September 2010.
- Cost is \$2,000 (scholarships available for qualified applicants).

To reserve your spot, send letter of interest and curriculum vita or resume to activate@txstate.edu.

For more information, contact:
ACTiVATE®
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www.txstate.edu/activate



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