

Are you a woman with  
strong business and  
technology experience  
and an interest in starting  
your own company?

ACTiVATE®  
is looking for you.



TEXAS  
STATE  
UNIVERSITY  
SAN MARCOS

*The rising STAR of Texas*

*A member of The Texas State University System*

## What is ACTiVATE®?

ACTiVATE® is an innovative training program to find and train experienced businesswomen to launch technology-based companies.

ACTiVATE® is looking for women who:

- have strong experience in management or technology development
- have always wanted to start their own businesses
- would like to start an IT, biotech, materials or clean-tech company

The 2010 Texas State ACTiVATE® group will include women with diverse backgrounds, undergraduate and advanced degrees — including MBAs — and varied skills and interests working together to start companies and support each other through the first year of entrepreneurship.

## How does it work?

Participants will access technology innovations from major Texas universities and research institutions, put together plans to commercialize technologies and start companies with support and training from instructors, entrepreneurs-in-residence and local business community advisors.

## Interested?

More information is available at [www.txstate.edu/activate](http://www.txstate.edu/activate).

## Contact

ACTiVATE®

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TEXAS  STATE<sup>®</sup>  
CENTER FOR  
RESEARCH COMMERCIALIZATION

ACTiVATE<sup>®</sup>  
Achieving the Commercialization of Technology in  
Ventures through Applied Training for Entrepreneurs



South-West Texas Border

Small Business  
Development Center Network

Texas State University-San Marcos

Emmett & Miriam

McCoy

College of Business Administration

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