ALEX. BROWN CENTER FOR ENTREPRENEURSHIP



Dr. Paul BehrensCo-founder and Director
Martek Biosciences Corporation

Work History:

- Research Scientist, Martin Marietta Laboratories
- Adjunct Faculty, University of Maryland, Baltimore County

Education History:

- B.S. Biology, The Johns Hopkins University
- M.S., Biological Sciences, University of Maryland, Baltimore County
- Ph.D., Biological Sciences, University of Maryland, Baltimore County

Awards/Memberships:

- Space Technology Hall of Fame (2009)
- Outstanding Volunteer, Girl Scouts of Central Maryland (2006)
- Outstanding Alumnus of the Year, University of Maryland, Baltimore County (2002)
- Dean's Advisory Board, College of Natural and Mathematical Sciences, University of Maryland, Baltimore County
- Biotechnology Advisory Board, University of Maryland, Baltimore County
- · American Society of Plant Biologists
- · Society of Industrial Microbiology
- · Phycological Society of America
- · American Society for Microbiology

Presents The Raymond V. Haysbert, Sr. Entrepreneurship Lecture

Algae: From Scientific Curiosity to Commercial Products

Martek Biosciences was founded in 1985 by five scientists as a spin-off from the Biosciences Department at Martin Marietta Laboratories (currently the site of the UMBC Technology Center). Martek's work has focused on the use of microalgal technology as a source of new and useful products. Over the last 25 years Martek has produced and marketed a number of products; the most prominent product is Formulaid® which is a blend of two polyunsaturated fatty acids (DHA and ARA). Formulaid® is used as an ingredient in infant formula and its annual sales now exceed \$350M. This talk will address the challenges faced and the lessons learned in turning the science of algae into successful commercial products.

September 29, 2010 12 - 1 p.m. • Commons 331

Contact Vivian Armor at armor@umbc.edu for more information or visit us at www.umbc.edu/entrepreneurship/speakers.

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni, and the Baltimore business community. The series highlights experiences, lessons learned, and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

Presented in partnership with The College of Natural and Mathematical Sciences



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