

UMBC'S MISSION, VISION AND STRATEGIC POSITIONING

Strategic Framework for 2016

(Downloaded from: <http://www.umbc.edu/provost/planning/index.html>)

OUR MISSION

UMBC is a dynamic public research university integrating teaching, research, and service to benefit the citizens of Maryland. As an Honors University, the campus offers academically talented undergraduates a strong liberal arts foundation that prepares them for leadership and community service, graduate and professional study, and entry into the workforce, as well as a continuing engagement with learning and with the world. At the graduate level, UMBC emphasizes science, engineering, information technology, human services, and public policy. UMBC supports the social and economic development of the State by contributing to an educated, informed, and creative citizenry; by the public service of our students, faculty, and staff; and through initiatives in K-16 education, workforce development, entrepreneurship, and technology commercialization in collaboration with public agencies and the corporate community. UMBC is dedicated to cultural and ethnic diversity, social responsibility, and lifelong learning.

OUR VISION

UMBC: An Honors University in Maryland seeks to become the best public research university, of our size, by combining the traditions of the liberal arts academy, the creative intensity of the research university, and the social responsibility of the public university. We will be known for integrating research, teaching and learning, and civic engagement so that each advances the others for the benefit of society.

STRATEGIC POSITIONING

We are a distinguished research university with a deep commitment to undergraduate education.