

BUSINESS PLAN COMPETITION

MONDAY, FEBRUARY 26, 2007, 11:30 a.m. – 2:30 p.m.

Administration Building, Conference Room 829

JUMP IN AND WIN!

First prize = \$1,000, Second prize = \$500, Third prize = \$250

WHAT IS UMBC'S BUSINESS PLAN COMPETITION?

An opportunity for UMBC graduate and undergraduate students to experience the process of planning a business. Student participants will write a competitive and realistic 2-3 page business plan, and present their ideas in a concise and clear format.

THERE'S STILL LOTS MORE \$\$\$

Teams or individuals that have a business idea that incorporates the use of technology will be eligible to compete in the Mosh Pit Business Plan Competition sponsored by the Greater Baltimore Technology Council. (See back of this flyer for more information)

WHO SHOULD PARTICIPATE?

Students from ALL majors with a dream of launching their own business.

WHY PARTICIPATE?

It's fun and it provides the 'real world' experience that looks great on a resume. And besides the practical knowledge the experience brings, students can make connections with some of Maryland's entrepreneurs and businesspeople.

WHAT TO DO NOW?

Complete a 2-3 page summary of your business idea. Explain how current market conditions are creating an opportunity for your product/service. Identify your competition, marketing, sales & growth strategy.

Deadline for registering ideas is **Wednesday, February 21 by 5 p.m.**

E-mail to Vivian Armor at armor@umbc.edu

For more information, visit www.umbc.edu/entrepreneurship

UMBC

MOSH PIT!

“The World’s Coolest Business Plan Competition”

WHAT IS MOSH PIT!?

Created by the Greater Baltimore Technology Council (GBTC) in 2002, Mosh Pit! provides an opportunity for students from Maryland colleges and universities to experience every aspect of starting a business. Student participants learn how to form a qualified team, write a competitive and realistic 2-5 page business plan, and present their ideas in a concise and clear format. And of course, there’s the cash prizes – a total of \$30,000 for the winning teams.

WHO SHOULD PARTICIPATE?

- 1) Any student with a dream of launching his or her own business. Note: technology must play a role in some aspect of your business plan.
- 2) Any student who may not have a business idea, but wants to participate, network and at some point down the road, be part of an entrepreneurial team.

(All undergraduate and graduate students in the state of Maryland (full or part-time) are eligible to enter the competition.)

WHY PARTICIPATE?

It’s fun and it provides the ‘real world’ experience that looks great on a resume. And besides the practical knowledge the experience brings, students will also make connections with some of Maryland’s top tech entrepreneurs, businesspeople and venture capitalists who will act as your “advisors” as you develop your business plans. These individuals can be an invaluable resource in a post-graduation job search or business launch. And did we mention the cash prizes?

WHAT TO DO NOW?

To get on the Mosh Pit e-mail list, send an email to melanik@gbtechcouncil.org. Submit your ideas online at www.gbtechcouncil.org/events/mp/index.asp.

Mosh Pit Business Plan Information Session

WANT MORE INFORMATION?
Representatives from the GBTC will be at UMBC to provide info and answer your questions.

Wednesday
February 14, 2007
12 – 1 p.m.

The Commons
Room 331

FOR MORE INFORMATION, CONTACT:

Vivian Armor
410-455-5740
E-mail: armor@umbc.edu or
www.gbtechcouncil.org/events/mp/index.asp

Deadline for registering ideas is Wednesday, February 28th by 5 p.m.

Don’t miss out, register today!

