



Guest Speaker:

Joni Daniels

Principal, Daniels & Associates

Experience:

- Sr. Organizational Consultant/Trainer, Independence Bancorp Inc.
- Sr. Trainer/OD Consultant, Kulicke and Soffa Industries, Inc.
- Internal Training Consultant, CIGNA Corporation
- Internal Consultant, Sun Company
- Guidance Counselor: Henrietta School District, NY and Family Service of Rochester/Greece School District
- Instructor: University of Pennsylvania's Wharton Schools Small Business Development Center; Temple University; Bucks County Community College

Education:

- Certificate - Organizational Development, Philadelphia OD Network
- M.S. ED – Counseling, State University College of New York
- B.A. – English, State University College of New York

Affiliations:

- American Society for Training and Development (ASTD)
- Organizational Development Network
- National Speakers Association (NSA)
- The Greater Baltimore Committee (GBC)

You Never Know: From Counseling Kids to Consulting with CEOs

When Joni Daniels left graduate school, her goal was simply to be the best guidance counselor any high school student could have. Come hear her story about how her career path led her to become a nationally recognized speaker, author, and consultant. Her list of clients represents almost every industry and size of company, and she has worked with every organizational level. With her well-known humor, candor, and enthusiasm, she'll share the challenges and rewards of creating and running Daniels & Associates; as well as tips for keeping it fresh for both herself and her clients for over 18 years.

Joni has consulted with over 200 organizations including UNISYS Corporation, W. R. Grace, the Department of Defense, Merck & Company, Enoch Pratt Free Library, The University of Pennsylvania's Wharton Small Business Development Center, and Marriot International. Additionally she is a contributor to the Career Coach column in the Baltimore Business Journal and citybizlist.com.

April 30, 2007

12 - 1 p.m. • University Center • Room 312

Contact Vivian Armor at armor@umbc.edu for more information or visit us at www.umbc.edu/entrepreneurship/speakers.

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

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