

ALEX. BROWN CENTER FOR ENTREPRENEURSHIP

Guest Speakers:



Eli Eisenberg

Founder and Principal

VPC, Inc. (Video Production Consulting)

Education:

B.A. Interdisciplinary Studies, University of Maryland, Baltimore County

Accomplishments:

- 24+ years experience in the production/technology field
- Technology coordinator, Maryland Stadium Authority
- Directed ACC basketball for TV - 7 years
- Directed White House Easter Egg Roll for TV - 1999
- Directed World TV feed for Pope John Paul II's visit to Baltimore - 1995
- Consultant to over 25 sports teams/facilities across USA
- 7 Telly Awards for outstanding programming for corporate and cable TV



Frank Taylor

President

The First Choice

Education:

B.S. Information Systems Management, University of Maryland, Baltimore County

Accomplishments:

- Director of Marketing, Ajilon
- Software Engineer, ABSS
- Co-owner of an Events Planning Firm
- ISO 9000 Auditor

Backpack to Briefcase: UMBC Alums Talk About "Life After UMBC"

Hear alums Eli Eisenberg and Frank Taylor talk about their experiences going from the classroom to being founders of their own companies. Eli's company, VPC, Inc. (Video Production Consulting), is a multimedia production, live event and technology consulting firm. Frank's company, The First Choice, is an information technology and telecommunications consulting firm. How did they get started, what lessons have they learned, and what advice do they have for you if you're thinking of starting a company? Come find out!

Monday, April 3, 2006

12 - 1 p.m. • University Center • Room 310

Contact Vivian Armor at armor@umbc.edu
for more information or visit us at
www.umbc.edu/entrepreneurship/speakers.

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

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