



Guest Speaker:

## John Erickson

Chairman and CEO

Erickson Retirement Communities

## From Passion to Purpose: An Incredible Journey

John Erickson is convinced that America needs to change how it views the aging process. With unmatched understanding and dedication to retired people, Erickson's privately held company, Erickson Retirement Communities<sup>SM</sup>, is the fastest growing developer and manager of full-service, campus-style communities in the country. Erickson communities are known for their enviable lifestyle, services, and health care, all at prices that are affordable for middle-income Americans.

Come listen to John describe how he conceived the idea for a continuing care retirement community and the lessons he learned along the way. He will also discuss his new Retirement Living TV venture, his commitment to the Erickson School of Aging Studies and the NorthBay Adventure camp, as well as other plans for the future.

February 28, 2007

12 - 1 p.m. • University Center • Room 312

Contact Vivian Armor at [armor@umbc.edu](mailto:armor@umbc.edu) for more information or visit us at [www.umbc.edu/entrepreneurship/speakers](http://www.umbc.edu/entrepreneurship/speakers).

### Accomplishments:

- Founder, Erickson Foundation
- Founder, Erickson School of Aging Studies at UMBC
- Founder, Retirement Living TV
- Founder, The Erickson Tribune<sup>SM</sup>

### Education:

- B.A. Philosophy - St. Bernard's College
- M.A. Education - Catholic University

## Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

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