



As seen on national TV
Guest Speaker:

Linnyette Richardson-Hall
Wedding Planner/
Lifestyle Designer

The Business of Matrimony - How to Craft a Successful Career in the Wedding Industry

The road to wedded bliss can be a convoluted, yet profitable excursion! Hear UMBC alum Linnyette Richardson-Hall from Style Network's hit reality series, "Whose Wedding Is It Anyway?" talk about her 13 year journey through the mazes and mayhem of the time honored tradition of getting hitched. From getting started in the field to managing multiple brides, from bridal shows to national TV, you'll get an insider's view of all things nuptial.

May 1, 2006

12 - 1 p.m. • University Center • Room 310

Experience/Awards:

- Founder & Principal Consultant, Premiere Event Management
- Founder & Executive Director, 21st Century Nuptials
- Special Contributing Editor/Author, *Going to the Chapel*
- Featured Columnist, *Signature Bride Magazine*
- Featured Consultant, "Whose Wedding Is It Anyway?" airing on Style Network
- Featured guest, numerous national and local TV/Radio programs

Education:

- B.A. Sociology, University of Maryland, Baltimore County, 1984

Contact Vivian Armor at armor@umbc.edu for more information or visit us at www.umbc.edu/entrepreneurship/speakers.

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

Sponsored by



AN HONORS UNIVERSITY IN MARYLAND

