



Guest Speaker:

Julie Kirk

Founder,
Path Forward International

Entrepreneur-in-Residence,
DBED

Experience:

- Founder & CEO, Applied Creative Technologies, Inc.
- Awarded "Employer of the Year" from Advanta
- Won Maryland "Workplace Excellence Award" 4 years in a row
- UMBC ACTIVATE program, Lead Instructor
- Columnist, *Enterprising Women* magazine
- Maryland's Top 100 Women, 2005
- Women Entrepreneurs, Inc. Business Advisor
- Mentor, Count Me In and Make Mine a Million \$ Business
- Center for Women in Information Technology, ex-officio Board Member

Education:

- B.S. Computer Science, Texas A&M University

The ParentPreneur Edge: What Parenting Teaches About Building a Successful Business

This presentation is about starting and growing a business, but with a new twist: the tips and lessons parallel raising children. Excerpting from her upcoming book, "The ParentPreneur Edge: What Parenting Teaches About Building a Successful Business" (Wiley & Sons, 2007), Julie takes the audience on a humorous ride through her experiences of:

- deciding to get pregnant (going into business for herself)
- labor and delivery (start up pains)
- raising pre-teens (growing the business)
- letting go (selling her business)

Even if you're not a parent, you've been a child and will be enlightened by these valuable tips and poignant - and often humorous - anecdotes on growing a successful business.

November 20, 2006

12 - 1 p.m. • University Center • Room 310

Contact Vivian Armor at armor@umbc.edu for more information or visit us at www.umbc.edu/entrepreneurship/speakers.

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

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