



Guest Speaker:

Robert Marshall

Founder, President and CEO
AWS Convergence Technologies, Inc.
(WeatherBug)

Experience:

- Program Manager, Engineer - BBN Systems and Technologies
- Engineer - EAI Corporation
- Board Advisor, Johns Hopkins Center for Educational Technology
- Board Member, Maryland Business Roundtable for Education

Awards:

- 2007 UMBC Outstanding Alumnus of the Year, Engineering and Information Technology
- 2003 National Association of State Boards of Education (NASBE) "Friend of Education" Award (Bill Gates was the 2002 winner)

Education:

- B.S. Cum Laude, Mechanical Engineering - University of Maryland, Baltimore County

The Rise of WeatherBug!

Come listen to UMBC alum Bob Marshall tell his entrepreneurial story - from the initial glimmer of an idea to the building of a successful company. He'll candidly discuss the benefits and drawbacks of starting a company and share some of his successes and failures along the way.

Founded originally as an education technology company, WeatherBug now operates the largest weather monitoring stations in the world. It has pioneered weather information to tens of millions of consumers on the desktop, web, mobile and TV platforms. WeatherBug currently ranks as the #3 daily news and information site on the Internet and is one of the largest distributors of severe weather alerts in the world.

Weatherbug has also become the source for mission-critical weather information for more than 100 federal, state and local government agencies. Additionally, thousands of schools apply award winning K-12 WeatherBug Achieve(r) curriculum in the classroom to improve math and science test scores. Schools also use WeatherBug Protect, a mobile alerting service that instantly notifies school officials of impending danger to children, athletes and teachers from lightning strikes, heat strokes and other dangerous weather conditions.

April 2, 2007

12 - 1 p.m. • University Center • Room 312

Contact Vivian Armor at armor@umbc.edu for more information or visit us at www.umbc.edu/entrepreneurship/speakers.

Speaker Series

The Entrepreneurship Speaker Series provides a monthly platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, staff, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

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