This variable measures the per capita income for all businesses except agriculture. It is a measure of the rate of remuneration, the level of wages and the amount of money people have at their disposal. The U.S. mean is $30,609, a figure very close to the Megalopolis average. There are substantial variations in the value of this variable from $17,287 in Perry PA to $62,774 in New York City.

There is a cluster of high incomes in New York City and the affluent suburbs of Fairfield CT ($50,719), Somerset NJ ($48,263) and Morris NJ ($47,844). These high values represent the large salaries paid to workers in such well-paid sectors as banking and financial services. The high salaries paid to senior executives boosts the average per capita income in individual businesses. Another cluster of high incomes areas related to similar economic characteristics is found in the Boston metro area; Suffolk MA has an average figure of $45,718. A third cluster is found around the Washington DC metro area. In all three areas white-collar employment provides well-paid jobs. A band of high income can be discerned stretching from Washington DC through New York to Boston. In the extreme southern, western, and northern areas of Megalopolis, well away from this central band, incomes tends to fall off. The best-paid jobs are located in the major metro areas, especially New York.