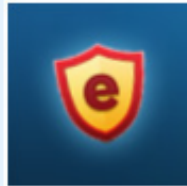


INTERACTIVE ELEARNING



RESOURCES



E-Learning Heroes

Supercharge your e-learning superpowers with hundreds of helpful tutorials, free course downloads and expert advice.

[HTTP://COMMUNITY.ARTICULATE.COM](http://community.articulate.com)



The Rapid E-Learning Blog

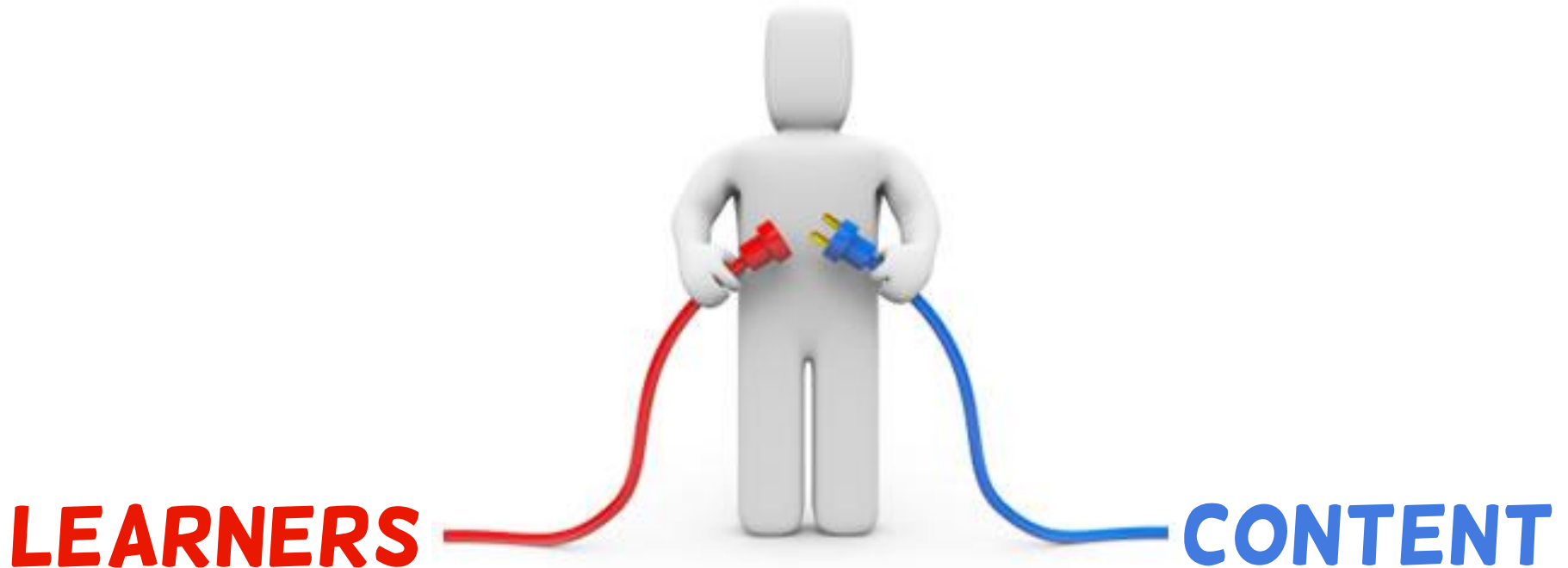
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[WWW.ARTICULATE.COM/RAPID-ELEARNING](http://www.articulate.com/rapid-elearning)

<http://bit.ly/UMBC-121311>

**WHAT IS
INTERACTIVITY?**

CONNECT THE LEARNERS TO THE CONTENT

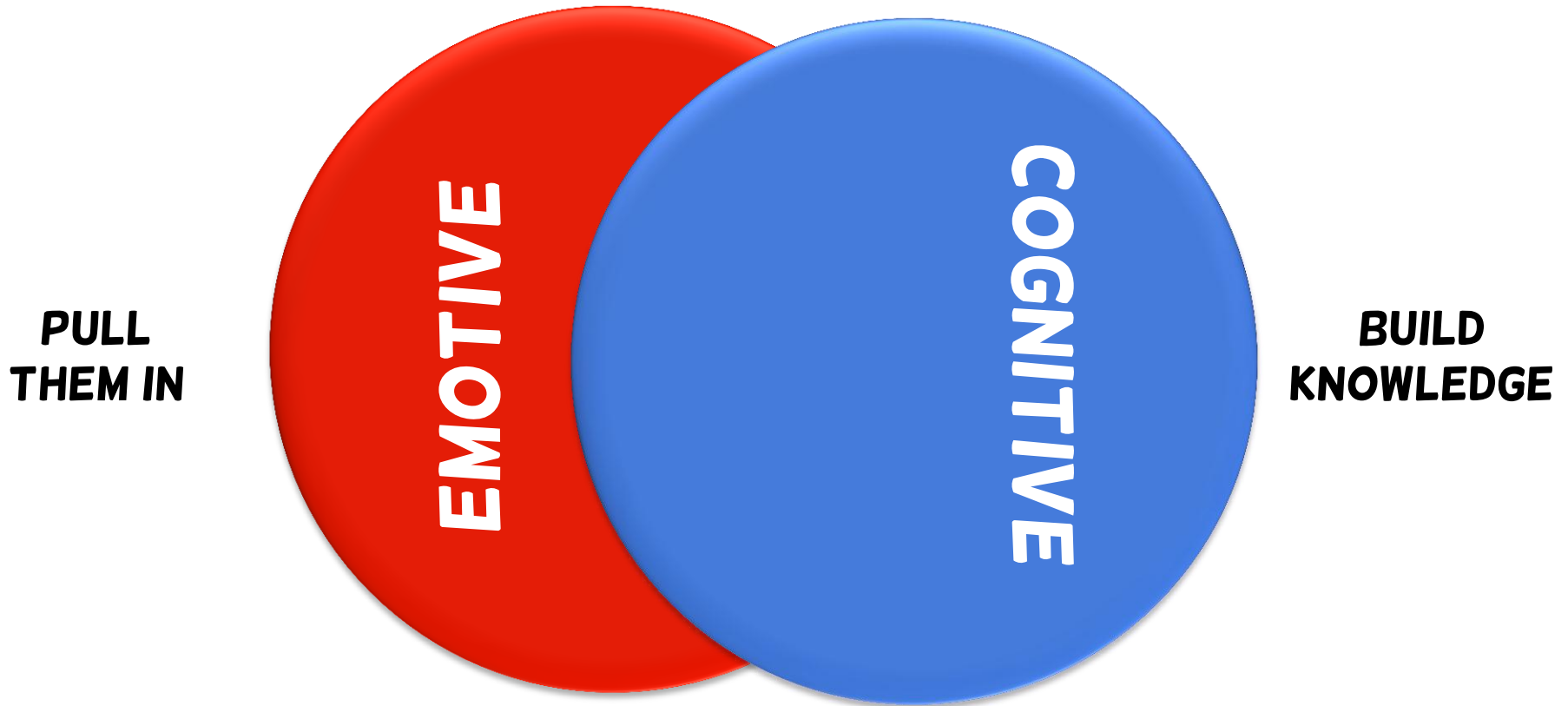


TWO PARTS

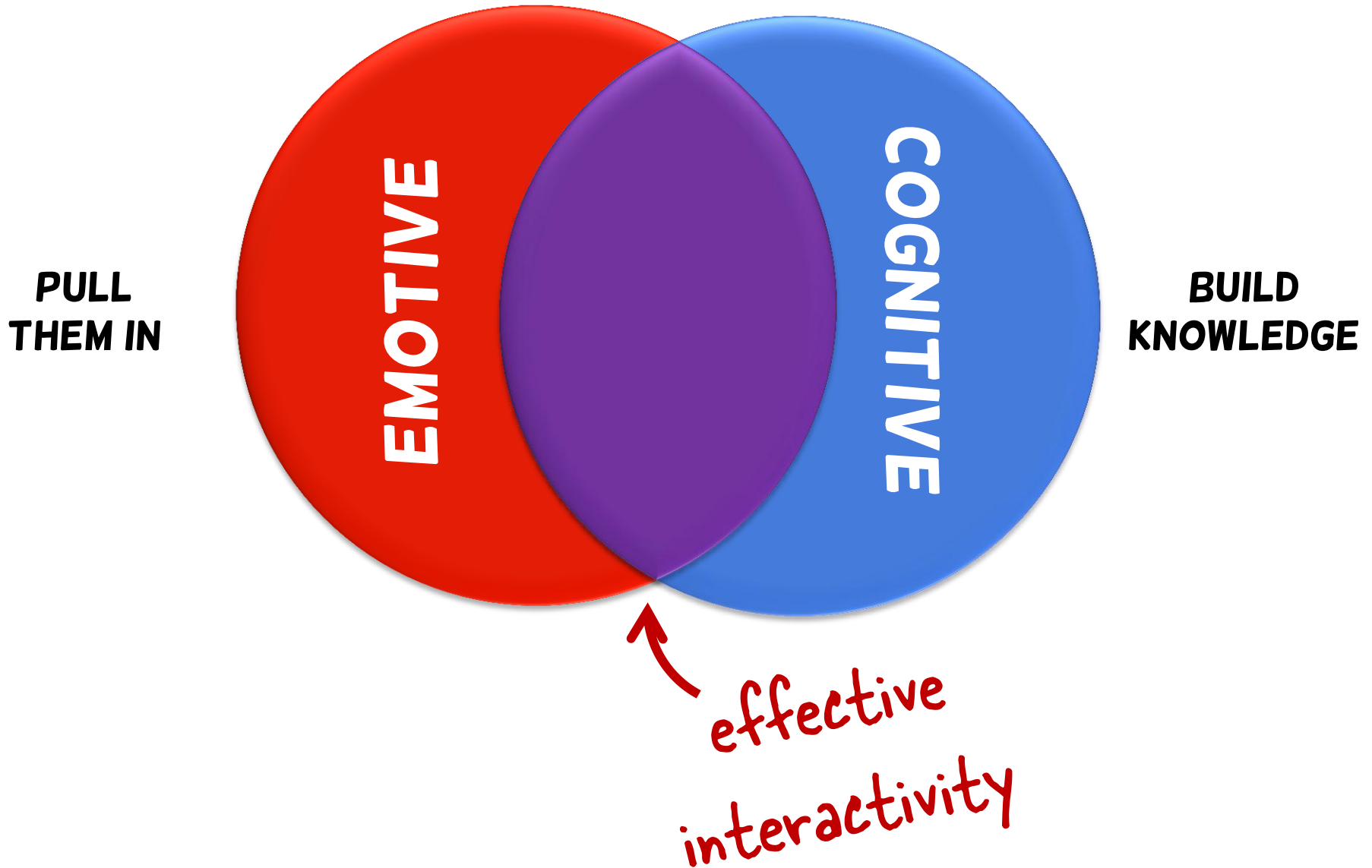


**BUILD
KNOWLEDGE**

TWO PARTS



TWO PARTS



***SIMPLE IS BETTER
THAN COMPLICATED***

THIS IS WHAT BROCCOLI LOOKS LIKE



THIS IS BROCCOLI



WHICH ONE'S BROCCOLI?

**LEARN TO USE
THE TOOLS**



**BONUS TIP: DISTRACT AUDIENCE
WITH FUNNY DOG PICTURES**

**AVOID THE
FRANKENCOURSE**

**THIS COURSE HAS A
LITTLE OF EVERYTHING**



**RESPECT THE
LEARNERS**

**THEY'RE NOT THE
THREE STOOGES.**



**SET CLEAR
EXPECTATIONS**

Why am I here?

Where am I?

What am I learning?

ENGAGE THE SENSES

MAKE USE OF ALL MEDIA



**LET THEM CHOOSE
HOW TO LEARN**

A photograph of a library or bookstore. The room is filled with tall wooden bookshelves packed with books. In the foreground, there are several stacks of books on a table. A few people are seen browsing the shelves. A sign that says "MEDICINE" is visible on one of the upper shelves. The text "HOW DO YOU USE BOOKS?" is overlaid in large, bold, white capital letters in the center of the image.

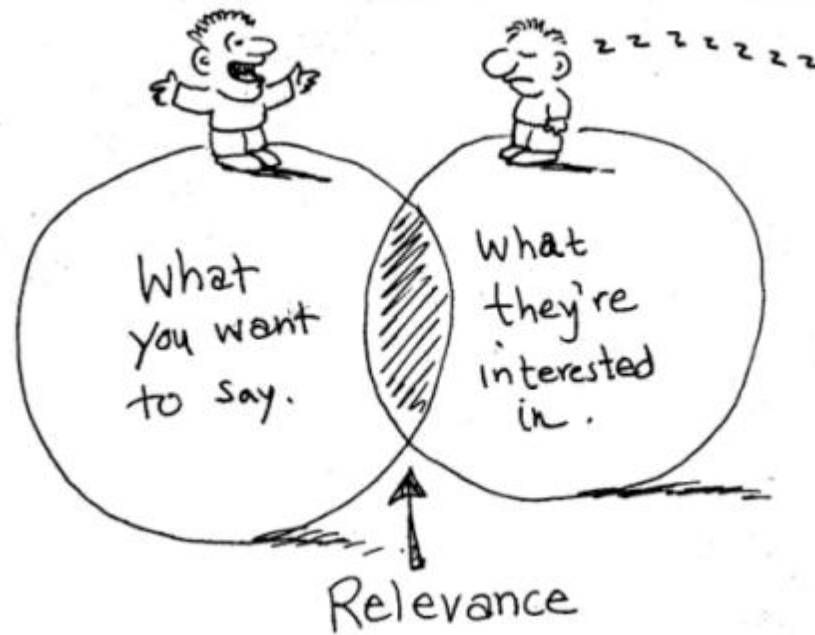
**HOW DO YOU
USE BOOKS?**

LET THEM EXPLORE



WHERE DO **YOU** WANT TO GO?

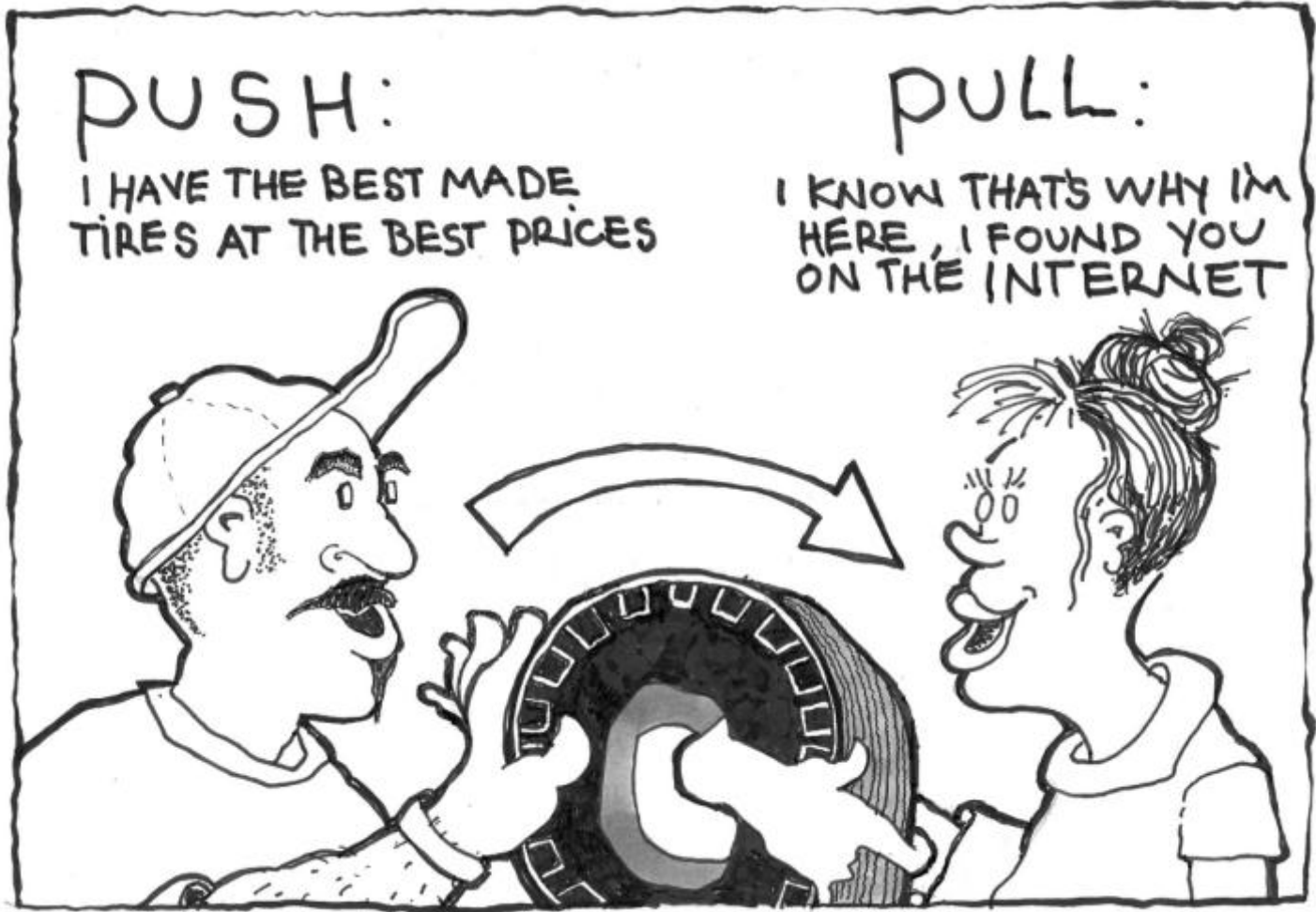
KEEP IT RELEVANT



**"IF IT MEANS SOMETHING TO ME
THEN I'M MOTIVATED TO LEARN."**


-ELEARNER

AVOID TELLING
ALLOW LOOKING

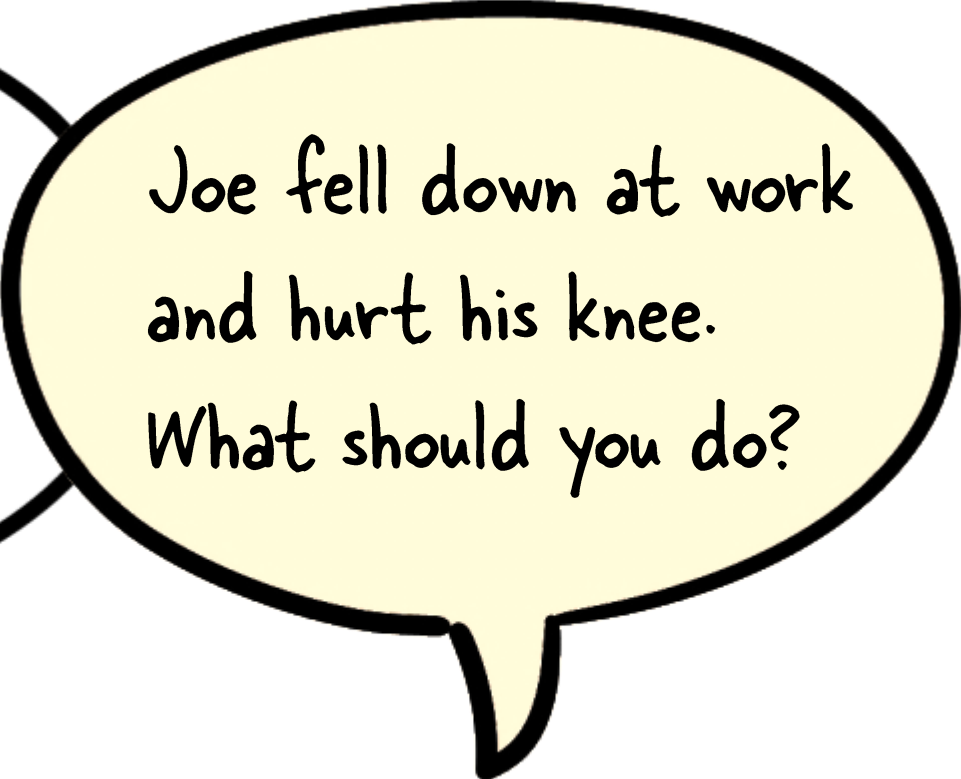


TELL ME

FIND IT



The company's safety manual describes what to do in case of workplace injury. Fill out the form and call HR.



Joe fell down at work and hurt his knee. What should you do?

TELL ME

FIND IT

SIMPLE SCENARIOS

**USE THE
3 C'S**



Choices...

CHALLENGE

Joe fell down at work and hurt his knee. What should you do?

CHOICES

Nothing. Call 911. Call your manager. Fill out a bunch of forms.

CONSEQUENCE

Every choice has a consequence. Provide feedback or another challenge.

SIMPLIFYING PRODUCTION

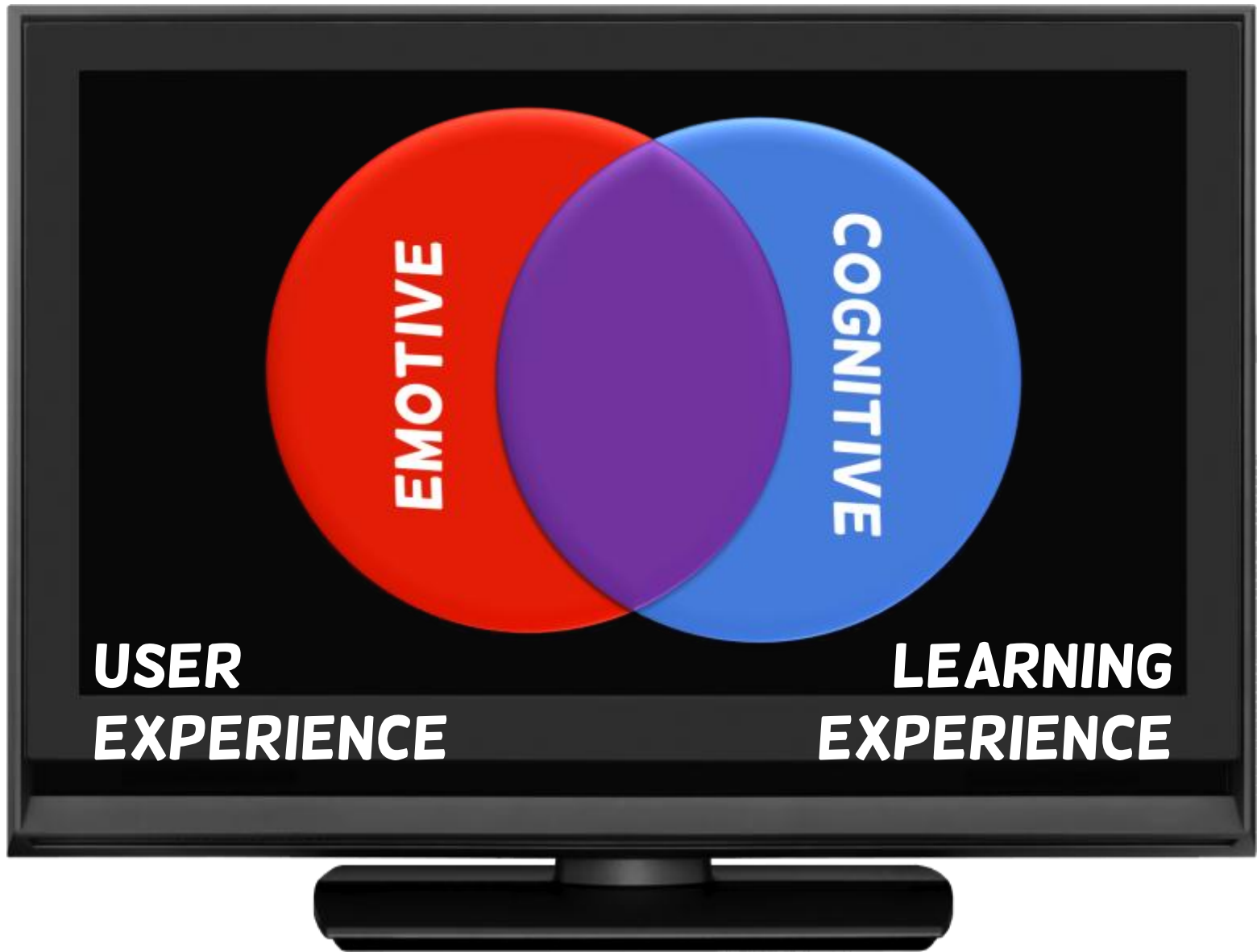


**WHAT CAN YOU DO
ON THE SCREEN?**

**CLICK
HOVER
DRAG**

***VARIABLES**





EMOTIVE

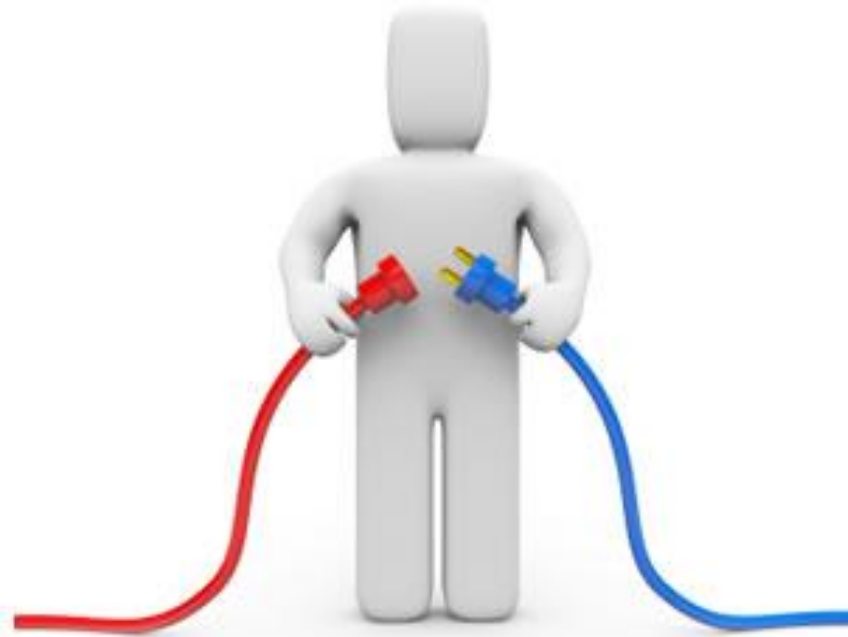
COGNITIVE

**USER
EXPERIENCE**

**LEARNING
EXPERIENCE**

EXAMPLES

CONNECT THE LEARNERS TO THE CONTENT



LEARNERS
EMOTIVE

CONTENT
COGNITIVE

QUESTIONS?

BETA@ARTICULATE.COM