



3rd Annual UMBC Student Affairs Assessment Day

Call for Programs

A call for proposals for presentations at The 3rd Annual UMBC Student Affairs Assessment Day is underway. **Conference registration will begin on October 1, 2007.** This conference seeks to bring student affairs professionals from within and near Maryland together to share ideas and learn from each other about conducting assessment. **Proposals are due no later than 5:00 pm on November 1, 2007.**

This year's featured speaker is **Dr. Terrell L. Strayhorn, Assistant Professor of Higher Education in the Department of Educational Psychology and Counseling at the University of Tennessee.** Dr Strayhorn is principal author of the book, *Frameworks for Assessing Learning and Development Outcomes* (2006).

The 2008 conference theme is, **Student Affairs Assessment in MD: Building Knowledge, Skills, and Local Connections.** We are very interested in sessions that will help attendees 1) build their assessment knowledge and skills and 2) programs that showcase local assessment projects.

Assessment Knowledge and Skill Building Sessions should provide instruction related to assessment design (ASK Content Standard 1), articulating learning outcomes (ASK Content Standard 2), and selection and use of assessment instruments (ASK Content Standard 4). These three areas of focus are based on responses from a survey that asked 2007 Assessment Day attendees to indicate the three ASK Standards (available at: http://www.myacpa.org/pub/pub_books_assessment.cfm) about which they wanted to gain more knowledge and skill.

- Content Standard 1: Assessment Design-Ability to articulate and execute an assessment plan at the program/ service, unit, or divisional level, depending on the practitioner's need.
- Content Standard 2: Articulating Learning and Development Outcomes-Ability to articulate intentional student learning and development goals and their related outcomes.
- Content Standard 4: Assessment Instruments: Ability to use assessment instruments with rigor appropriate to their intended uses.

Local Projects Sessions are opportunities to share actual assessment projects from your department, student affairs division, and institution. Programs of interest will showcase projects from 4-year and community colleges settings as well as from a variety of student affairs functional areas (career services, advising, residential life, etc). No project is too small or too big. Sessions should include the project purpose, methods used, results, actions taken, and lessons learned.

Please include the following information with the proposal:

- Presenter name (primary contact person), position title, institution
- Address, phone number, and e-mail of primary contact person
- Also list the name, title, and Institution of additional presenters
- Any necessary special accommodations for presenters
- A/V needs (i.e. laptop, overhead projector)
- Preference for 60 or 75 minute session

With regards to proposal content, please include:

- Title of program for conference brochure and website
- Abstract (please limit to 80 words) for brochure and website
- Session description (please provide a description of the session and how it relates to the conference tracks)

Please send proposals as a Word document attachment to both:

cbailey4@umd.edu and assess@umbc.edu

If you have difficulty sending your proposal through email or have other questions, please contact:

Corey Bailey,
Maryland College Personnel Association (MCPA)
Member-At-Large
(301) 314-7313, cbailey4@umd.edu