



# 3rd Annual UMBC Student Affairs Assessment Day Wednesday, February 27, 2008, 9:00 am-2:45 pm

## Student Affairs Assessment in MD: Building Knowledge, Skills, and Local Connections

This event is purposefully designed as a local, low-cost, professional development opportunity for student affairs practitioners and other college student educators. Attendees can expect to increase their assessment knowledge and gain skills that will enable them to effectively assess program effectiveness and student learning. The day will include approximately twelve program sessions that address two areas:

**1) Assessment Knowledge and Skill Building Sessions** should provide instruction related to assessment design, articulating learning outcomes, and selection and use of assessment instruments. These three areas of focus are based on responses from a survey that asked 2007 Assessment Day attendees to indicate the three ASK Standards ([http://www.myacpa.org/pub/pub\\_books\\_assessment.cfm](http://www.myacpa.org/pub/pub_books_assessment.cfm)) about which they wanted to gain more knowledge and skill.

- ASK Content Standard 1: Assessment Design-Ability to articulate and execute an assessment plan at the program/service, unit, or divisional level, depending on the practitioner's need.
- ASK Content Standard 2: Articulating Learning and Development Outcomes-Ability to articulate intentional student learning and development goals and their related outcomes.
- ASK Content Standard 4: Assessment Instruments: Ability to use assessment instruments with rigor appropriate to their intended uses.

**2) Local Project Sessions** are opportunities to share actual assessment projects from your department, student affairs division, and institution. Programs of interest will showcase projects from 4-year and community colleges settings as well as from a variety of student affairs functional areas (career services, advising, residential life, etc). No project is too small or too big. Sessions should include the project purpose, methods used, results, actions taken, and lessons learned.

*This event is co-sponsored by the UMBC Student Affairs Staff Development Committee, Maryland College Personnel Association (MCPA), and the Commission on Assessment for Student Development (CASD) of ACPA, College Student Educators International.*

## Schedule:

9:00-9:30am	Check-in and Continental Breakfast
9:30-10:00	Keynote Address
10:15-11:15	Session I
11:15-11:30	Break
11:30-12:30pm	Session II
12:30-1:15	Lunch
1:30-2:45	Session III

## Keynote speaker:

This year's featured speaker is **Dr. Terrell L. Strayhorn**, Assistant Professor of Higher Education in the Department of Educational Psychology and Counseling at the University of Tennessee. Dr Strayhorn is principal author of the book, *Frameworks for Assessing Learning and Development Outcomes* (2006).

## For more information

**Visit:** [http://www.umbc.edu/saf\\_assess/AssessmentDay2008.htm](http://www.umbc.edu/saf_assess/AssessmentDay2008.htm)

**Contact:** Dr. Susan Martin  
Assessment and Research Coordinator for Student Affairs  
Phone: (410) 455-5625  
Fax: (410) 455-8956

E-mail: [assess@umbc.edu](mailto:assess@umbc.edu)

**Driving directions to campus:**  
<http://www.umbc.edu/AboutUMBC/>

## Registration Form DEADLINE: February 20, 2008

Name \_\_\_\_\_

Title \_\_\_\_\_

Institution \_\_\_\_\_

Mailing Address \_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please describe your position. (√ all that apply)

- Student Affairs Practitioner
- Assessment Professional
- Student Affairs Administrator
- Faculty/Other (Specify) \_\_\_\_\_

Department or Functional Area of Student Affairs in which you work: \_\_\_\_\_

Please indicate your registration type:

- UMBC Student Affairs- \$0
- UMBC Faculty/Staff -\$40
- MCPA Member -\$40
- All Others- \$55

**Please mail completed registration form and a check made out to UMBC by 2/20/08 to:**

2008 Assessment Day  
c/o Dr. Susan Martin  
UMBC  
Residential Life Office, Erickson 184  
1000 Hilltop Circle  
Baltimore, MD 21250