

UMBC UGC New Course Request: KORE 309: Business Korean

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Proposed Effective Date: 1/27/2010

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COURSE INFORMATION:

course number(s)	KORE 309
formal title	Business Korean
transcript title (≤24c)	Business Korean
prerequisite	KORE 301 or KORE 302 or permission of instructor
credits	3
max. repeat credits	none
grading method(s)	x <input type="checkbox"/> Reg (A-F) <input type="checkbox"/> Audit <input type="checkbox"/> Pass-Fail

PROPOSED CATALOG DESCRIPTION:

A further advanced Korean language course that emphasizes advanced oral skills in formal situations and specialized vocabulary used in a wide range of Korean business. Korean business etiquette and Korean customs and culture will also be taught. The course will include such activities as oral practices including formal presentations, intensive reading and expository writing.

RATIONALE FOR NEW COURSE:

MLLI has been awarded a three year grant from the Korea Foundation to expand its present Korean program to the level of minor. To achieve this objective, KORE 301 (Advanced Korean I) was offered in Fall 2009, and KORE 309, along with KORE 302 which is also proposed for Spring 2010, is the next logical step.

ATTACH COURSE OUTLINE (mandatory):

KORE 309 Business Korean (Spring/2010)

Instructor: Dr. Kyung-Eun Yoon
kyoon@umbc.edu

**Office Hours: Mon., Wed., & Fri. 10-11 am
& By Appointment**

Office: 010 AC IV (Wing B)
Office Phone: (410) 455-2807

1. Objectives: This course is designed to enable learners to achieve further advanced level of oral and writing skills that they can use in formal contexts. Students will learn specialized vocabulary used in a wide range of Korean business, Korean business etiquette, and Korean customs and culture. Through dialogues in various formal situations and by reading current newspaper articles on business, the student will acquire practical and real knowledge of key aspects of Korean business practice.

2. Course Materials

- (1) Textbook (Required): Integrated Korean: High Advanced 1 published by Uni. of Hawaii Press
- (2) Supplementary handouts (provided by the instructor)

3. Requirements: Students in this course will

- (1) take two vocabulary quiz for each unit called "Lesson" (x 10)
- (2) take a chapter wrap-up quiz for each unit (x 5)

- (3) turn in homework
- (4) turn in a writing assignment (x 3)
- (5) do 1-minute speech (with the writing assignments mentioned above)
- (6) take an oral quiz/presentation (x 1 or 2)
- (7) take a final exam

4. Evaluation

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|--------------------------------------|--------|
| (1) attendance | - 10 % |
| (2) vocabulary quiz | - 15 % |
| (3) oral quiz | - 10 % |
| (4) chapter wrap-up quiz | - 15 % |
| (5) writing assignment | - 15 % |
| (6) 1-min. speech | - 5 % |
| (7) final exam | - 15 % |
| (8) homework | - 10 % |
| (9) classroom behavior/participation | - 5 % |

5. Class Policy

- (1) Every student should bring their textbook and workbook for every class.
- (2) *Studying in advance* is necessary for every class. (especially the vocabulary and grammar for which English explanations are given in the textbook)
- (3) *No extra-credit work* will be given to an individual for a make-up purpose.
- (4) *No make-up* quizzes will be offered unless it is pre-approved by the instructor.
- (5) *Homework* should be placed on the instructor's desk *before the class starts*.
 - Late homework - 10 % off (Homework later than one week cannot be accepted.)
 - **Homework that is done during the class time cannot be accepted.**
 - The two lowest grades from homework assignments will be dropped for the final grade.
- (6) Attending every class is extremely important for learning a language. Be aware that an absence can bring negative consequences such as missing a quiz, losing some/all points of the homework assignment that is supposed to be submitted on that day, etc. Two absences will be excused. Any additional absence after the two will cost 0.5 point per absence. The two excusable absences are expected to be used for emergency only. No other absences will be excused without documented evidence. If you are late or miss class for any reason, it is your responsibility to contact the instructor or ask your classmates to know what you have missed and what you need to do for the following day.
- (7) If you are more than 3 minutes late 3 times without the instructor's consent, they will be counted as one absence. If you are more than 30 minutes late or leave class more than 30 minutes earlier, it will also be considered as one absence.
- (8) The lowest grade from the voc. quizzes will be dropped for the final grade.

(9) Opening and looking at materials of other classes will not be permitted.

(10) Cell phones and other electronic devices must be turned off and phone calls cannot be answered during class time.

* Academic Integrity Policy (MLLI Policy)

Your academic work is expected to be your own. Plagiarism is the use of the creative and intellectual work of others without acknowledgement. You plagiarize by writing someone else's words and ideas without marking them as being produced by others. People can plagiarize with ill intentions or naively. It is important to learn how to integrate the work of others correctly. No matter whether plagiarism is naïve or intended, due action will be taken, because learning to produce original work is one of the most important aspects of your college career. This policy applies to printed material as well as information culled from the Internet. Be advised that you will be held to this policy.

* **For your information:** MLLI classes will continue even during an outbreak of H1N1 on campus.

If circumstances require it, the department will provide instruction, class materials, and evaluation of student work through the resources in the class Blackboard site. Further details will be provided if such an emergency should occur. Please keep in touch with your instructor.

6. Semester Plan

Jan.	27	Introduction
Jan.	29	Review of Important Grammar Forms
February	1 - 15	Unit 1: Honorific Language and Honorific Titles
Feb.	17	Grammar Quiz 1/ Student Presentation 1
Feb. 19	- Mar. 3	Unit 2: Sports and Commercialism
Mar.	5	Grammar Quiz 2/ Student Presentation 2
Mar.	8 - 12	Unit 3: Full-time Housewives and Working Wives
Mar.	15 - 19	Spring Break
Mar.	22 - 26	Continuing Unit 3
Mar.	29	Grammar Quiz 3
Mar.	31	Student Presentation 3
Apr.	2 - 14	Unit 4: A Brand-new Pace Set for Salaried Workers
Apr.	16	Grammar Quiz 4/ Student Presentation 4
Apr.	19 - 30	Unit 5: Role of the Press
May	3	Grammar Quiz 5
May	7- 10	Oral Project: Mock Business Meeting
May	12	Final Exam