

UMBC UGC New Course Request: MGMT 498 Special Topics in Management

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Proposed Effective Date: Fall 2009

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COURSE INFORMATION:

course number(s)	MGMT 498
formal title	Special Topics in Management
transcript title (≤24c)	Special Topics Mgmt
prerequisite	MGMT210
credits	1-3
max. repeat credits	Repeatable when topics differ
grading method(s)	<input checked="" type="checkbox"/> Reg (A-F) <input type="checkbox"/> Audit <input checked="" type="checkbox"/> Pass-Fail

PROPOSED CATALOG DESCRIPTION:

Topics to be announced each semester offered.

RATIONALE FOR NEW COURSE:

To have a dedicated Management Topics course number available to offer a variety of topics and to pilot new courses as the opportunities present themselves.

a) Why is there a need for this course at this time?

So that the university can take advantage of opportunities to periodically present advanced management topics that are not currently listed as part of the catalog.

b) How often is the course likely to be taught?

As topics, instructors and resources become available.

c) How does this course fit into your department's curriculum?

d) What primary student population will the course serve?

Course will allow us to provide enhanced opportunities for a number of students pursuing management and business-oriented programs. Currently there is a very small number of MGMT courses available and all are part of requirements for a variety of certificates and majors. This course will allow us to expand opportunities/topics with limited resources.

e) Why is the course offered at the level (ie. 100, 200, 300, or 400 level) chosen?

f) Explain the appropriateness of the recommended course preparation(s) and prerequisite(s).

As with other topics courses of this nature the university has traditionally placed this at the 4xx level. Having the MGMT 210 Principles of Management as a prereq should allow us to raise the level in the topics to junior/senior material.

g) Explain the reasoning behind the P/F or regular grading method.

Students will have different motivations for completing the courses offered in the topics area so different grading methods will be appropriate.

h) Provide a justification for the repeatability of the course

As the topics can be very different from each other, having the ability to take a different course should be allowed.

ATTACH COURSE OUTLINE (mandatory):

Will change as the topics arise. See a possible example for Gaming Management.

COURSE: MGMT 498: Special Topics in Management::
Gaming Management

TEXT: Casino Dictionary – Gaming and Business Terms
1st edition by Kathryn Hashimoto, George G. Fenich
ISBN: 0-13-171019-2

Casino Management: A Strategic Approach
By Kathryn Hashimoto
ISBN-13: 978-0-13-192672-1
ISBN-10: 0-13-192672-1

The Casino's Most Valuable Chip – How Technology
Transformed the Gaming Industry
1st edition by Saverio Scheri
ISBN: 0-0640217-8-2

Other additional readings to supplement the main textbooks
will be announced.

INSTRUCTOR: XXX

**COURSE
DESCRIPTION:**

This Course will provide students with a survey of gaming and gambling technologies and venues now available in the marketplace. Topics covered include casinos, racinos, lotteries, internet, etc., with particular attention paid to management, marketing, advances in technology as well as social and economic issues.

**INSTRUCTIONAL
METHODS:**

Discussions related to the texts as well as factors affecting the gaming industry will constitute the core of the class discussions. Guest speakers will address specific topics as they are studied and video tapes and handouts and other materials may be utilized to highlight pertinent material.

**CLASS
PARTICIPATION:**

Students are encouraged to actively participate in class discussions. Since learning takes place through the exchange of ideas, opinions and experiences, many discussions relating to the class material will be held. Each student will be given ample opportunity to participate.

**COURSE
REQUIREMENTS:**

The student will be expected to take two examinations and prepare a class project. In addition, class participation is considered in evaluating the student's grade. A total of 1,000 points is possible: (subject to change)

First Examination	300 points
Second Examination	300 points
Class Project	300 points
Participation	100 points
	1,000 points

GRADING POLICY: 910 points and above = “A”
820 points and above = “B”
730 points and above = “C”
640 points and above = “D”
639 points and below = “F”

ATTENDANCE: My expectations for students are that you attend class, be on time, and remain for the entire class period. Excessive absences will jeopardize your grade.

CLASSROOM STANDARDS: The goal of classroom activities is to provide the greatest educational benefit to all students. Students should expect and provide mutual respect and consideration in words and actions. Student behavior in class should not interfere with the rights of others or with the educational process. The instructor has the right to dismiss a student from class for behavior judged to be disruptive to the teaching and learning process. Consistently arriving late and/or leaving early are considered disruptive as it disturbs both the instructor and students. Students are expected to maintain proper class room decorum at all times.

Please turn off all electronic equipment before entering the class. Necessary exceptions to the policy should be discussed with the instructor.

COUNSELING: Any student who feels in need of help or clarification is urged to arrange for an appointment with the instructor immediately after class.

These appointments may be set up at a mutually agreeable time.

ACADEMIC INTEGRITY: Cheating and plagiarism will not be tolerated. A student found to have engaged in either will receive a failing grade for the course.

STUDENTS REQUIRING SPECIAL SERVICES: If you are a student in need of special services, please inform me at the beginning of the semester to ensure that suitable arrangements are made.

The following course schedule has been prepared to alert the student to specific material that has been addressed during each class session.

WEEK	ASSIGNMENT	CHAPTER (s)	
1	Outline of Course Objectives	1 – Hashimoto 1, 2 – Scheri	
2	Historical Review; Technology; Organized Crime; Slot Machine Evolution	2, 3, 8 – Hashimoto	
3	Economic and Social Environments Surrounding Casinos and Lotteries SPEAKER: TBA	4, 5 – Hashimoto 11 – Scheri	
4	The Political and Legal Perspective: A Review of the Legislative Process in Maryland SPEAKER: xxx	6 – Hashimoto 8 – Scheri	
5 Scheri	Consumer Behavior and Marketing Techniques	7 – Hashimoto	7 –
6	The Product: Casino and Lottery Game Development	9 – Hashimoto Additional materials to be provided	
7	MID-TERM Project Review	10 – Hashimoto 5, 6 – Scheri	
8	Casino Organization and Floor Management: Market Analysis SPEAKERxxx	3, 4 – Scheri Additional materials to be provided	
9	Slot Machine Overview SPEAKER: xxx	11 – Hashimoto	
10	Spring Break	12 – Hashimoto	
11	Pricing: Revenue Control, Comps, Credits (Lotteries and Casinos)		
12	Resort Development: An Overall Perspective Transportation, Demographics and SPEAKER: TBA	13, 14 – Hashimoto 10 – Scheri	Location, Marketing
13	PROJECTS DUE PRESENTATION AND DISCUSSION		
14	The Future: Technology, Security, the Internet and More	15 – Hashimoto 12 – Scheri	
15	Course Review	Review	
16	FINAL EXAM		